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MHELM Regensburg Online Meeting, WP 2.1.1 – Programme draft

University Strategy Building in a Regional Perspective: Action Learning in University – Business – Society Cooperation

Date: 18.-22.5.2020, **time:** daily between 15:00 – 17:00 pm (GMT +1 / DE time)

Convenors: Alexander Krauss – ISOB GmbH Regensburg, Managing Director;
Dr. Alice Buzdugan – ISOB GmbH Regensburg, Researcher;
Prof. Dr. Larisa Bugaian – Technical University of Moldova (TUM), Chisinau, Vice-Rector for Financial Problems and International Relations;
Daniela Pojar – TUM, Chisinau, Head of the Department of Management, Economics and Finance;
Dr. David Dawson – University of Gloucestershire (UoG), Cheltenham, Reader in Leadership, The School of Business and Technology

Hosted by the Technical University of Moldova (TUM), Chisinau – on Cisco Webex collaboration Platform

Monday, 18.05.2020, 15:00 – 17:00 pm	
15:00 – 15:30	Introduction – welcome address: aims, structure and expected outcomes of the study meeting <i>Prof. Dr. Larisa Bugaian (TUM) / Alexander Krauss (ISOB)</i>
15:30 – 16:00	Presentation of the MHELM-content (orientative title) <i>facilitated by Prof. Dr. Larisa Bugaian (TUM)</i>
16:00 – 17:00	<i>Introducing Mr. Djukic (5 Min.) (Dr. Alice Buzdugan, ISOB)</i> BAYHOST – Promoting academic exchange between Bavaria and Central, Eastern and Southeastern Europe <i>Nikolas Djukic (BAYHOST, Bavarian Academic Center for Central, Eastern and Southeastern Europe, University of Regensburg, Managing Director)</i>



<u>Tuesday, 19.05.2020, 15:00 – 17:00 pm</u>	
15:00 – 15:05	Introductory remarks (<i>Aims of the online-session, introducing Dr. Litzel</i>) <i>Prof. Dr. Larisa Bugaian (TUM) / Alexander Krauss (ISOB)</i>
15:05 – 16:00	Creating Innovation Ecosystems: Promoting Municipality – Science – Business Cooperation <i>Dr. Nicole Litzel (City Hall of Regensburg, Department of Economic Development)</i>
16:00 – 17:00	Session with the External Evaluator <i>Dr. Paul Schober (Society for Social Research and Education, St. Pölten)</i>
<u>Wednesday, 20.05.2020, 15:00 – 17:00 pm</u>	
15:00 – 15:05	Introductory remarks <i>Prof. Dr. Larisa Bugaian (TUM) / Alexander Krauss (ISOB)</i>
15:05 – 16:00	Process Oriented and Action Learning: Professional Development for Experts and High Potentials: Principles and Practices <i>Alexander Krauss (ISOB)</i>
16:00 – 17:00	Professional Development 2: Coaching and Mentoring as Learning Methods <i>Dr. David Dawson (UoG)</i>
<u>Thursday, 21.05.2020, 15:00 – 17:00 pm</u>	
15:00 – 17:00	Discussing the research design <i>facilitated by Dr. David Dawson (UoG)</i>
<u>Friday, 22.05.2020, 15:00 – 17:00 pm</u>	
15:00 – 15:05	Introductory remarks (<i>Aims of the online-session, introducing Prof. Sassmannshausen</i>) <i>Prof. Dr. Larisa Bugaian (TUM) / Alexander Krauss (ISOB)</i>
15:05 – 16:00	Universities of Applied Sciences: Relevant for Business and Innovation. Action Learning at the example of Managing the OTH Entrepreneurship Centre <i>Prof. Dr. Sean Patrick Sassmannshausen (Regensburg University of Applied Sciences, Faculty of Business Administration and Entrepreneurship)</i>
16:00 – 17:00	Closing remarks / Next steps <i>Prof. Dr. Larisa Bugaian (TUM) / Alexander Krauss (ISOB) / Dr. David Dawson (UoG)</i>